



**8th Annual Supplier Diversity Connection Workshop
May 7- 8, 2007**

**Mandalay Bay Convention Center | South Building
3950 Las Vegas Boulevard South | Las Vegas, Nevada**

A G E N D A

MONDAY, MAY 7

10:00 a.m. – 11:00 a.m. **Workshop Registration**
Foyer, Mandalay Bay Ballroom L

11:00 a.m. – 12:30 p.m. **Welcome Power Brunch & Keynote**
Mandalay Bay Ballroom L

Hear from author and supply management expert, Shelley Stewart, Jr. as he identifies and interprets the trends shaping business strategies in the decade ahead and how the changing business environment will affect how organizations develop, manage and use diverse supplier relationships to manage risk and deliver increased value and in an ever-changing competitive environment. Gain an understanding as to how senior executives build their organizations with critical talent and resources needed for a successful supplier diversity program.

Welcome:

David M. Porter, Jr., Ph.D.
Executive Director
Walter Kaitz Foundation

Keynote:

Shelley Stewart, Jr.
Senior Vice President, Operational Excellence and Chief Procurement Officer
Tyco International (US) Inc.

1:00 p.m. – 2:30 p.m. **GENERAL SESSION OF THE CABLE SHOW '07**
“Cable 2.0: Growing Cable’s Next Business Opportunities”
Mandalay Bay Ballroom J

Digital telephone, commercial telecommunications services and on-demand television make up a new trinity of possibility for an industry that’s rapidly taking on a multidimensional business profile. How these businesses will take shape and what their contribution can become are the topics addressed at this General Session of *The CABLE Show '07*.

Moderator:

Char Beales
President & CEO
CTAM

Speakers:

Aryeh Bourkoff
Managing Director & Vice Chairman Telecom, Media & Technology Investment Banking Group
UBS

Glenn Britt
President & CEO
Time Warner Cable

Stephen Burke
Chief Operating Officer
Comcast Corporation

Tom Rutledge
Chief Operating Officer
Cablevision Systems Corporation

MONDAY, MAY 7 (continued)

2:45 p.m. – 4:15 p.m.

BREAKOUT SESSION 1

“Creating Marketing Strategies for Your Growing Business”

Lagoon Room B

If you are a women or minority-owned business enterprise wanting to learn how to incorporate creativity into your marketing strategy and increase media exposure for your products and services, then you must attend this session. Marketing expert, Mark Brogdon, will advance strategies for how event and sponsorship marketing as well as scripted product placement can take your business to the next level.

Introduction:

Michelle Ray

Program Director

Walter Kaitz Foundation

Presenter:

Marc Brogdon

President

N2U Creative Marketing

BREAKOUT SESSION 2

“Supplier Diversity: Best Practices for Cable Procurement”

Lagoon Room H

Procurement officers interested in a strategic approach to integrating supplier diversity into their company's supply chain management process would benefit from attending this session. Companies who have a mature supplier diversity process in place or just getting started will be able to get the latest information on best practices in supplier diversity. Vice President's of strategic sourcing, commodity managers, buyers and supplier diversity program managers will find this session of immense value.

Moderator:

Gwen Whitfield, Ph.D.

Faculty, Graziadio School of Business and Management at Pepperdine University

Principal, The Clearstone Group

Panelists:

John Kist

Senior Director of Purchasing

Comcast Corporation

Sherryl Love

Vice President, Supply Chain Management

Cox Communications, Inc.

Lenore Washington-Graham

Vice President of Strategic Sourcing

Scripps Networks

4:30 p.m. – 6:00 p.m.

Roundtable Forum

Mandalay Bay Ballroom I

Participants will have an opportunity to exchange ideas with each other and to discuss procurement opportunities with representatives from some of the most successful cable telecommunications companies today.

Participants:

John Kist

Senior Director of Purchasing

Comcast Corporation

Ruby Patton

Senior Manager of Supplier Diversity, Supply Chain Management

Cox Communications, Inc.

Christine Simmons

Supplier Diversity Specialist, Supplier Diversity and Development

The Walt Disney Company

MONDAY, MAY 7 (continued)

6:00 p.m. – 7:00 p.m. **“Meet and Greet” Reception**
Sponsored by Vozzcom
Mandalay Bay Overlook

TUESDAY, MAY 8

7:30 a.m. – 8:30 a.m. **Registration and Breakfast**
Foyer, Lagoon Room G

8:30 a.m. – 9:30 a.m. **Special Address**
Lagoon Room G

Famed founder and faculty director of the highly-acclaimed Harold & Pauline Price Center for Entrepreneurial Studies at UCLA’s Anderson School of Management will deliver a special address focused on entrepreneurship and new business development for women and minority-owned businesses.

Welcome:

David M. Porter Jr., Ph.D.
Executive Director
Walter Kaitz Foundation

Keynote:

Alfred E. Osborne, Jr., Ph.D.
Senior Associate Dean & Associate Professor of Global Economics & Management, Founder & Faculty Director
Harold Price Center for Entrepreneurial Studies Anderson School of Management, UCLA

9:45 a.m. – 11:15 a.m. **BREAKOUT SESSION 1**
“A Lesson for Successful WMBEs: Best Case Presentations”
Lagoon Room B

The session is focused on successful business relationships between Minority and Women-Owned Business Enterprises (WMBEs) and leading companies in a variety of industries. Learn from a select group of WMBEs on how to develop strategic alliances with major companies and avoid some common mistakes in building successful business relationships.

Moderator:

Gwen Whitfield, Ph.D., *Faculty*, Graziadio School of Business and Management at Pepperdine University and *Principal*, The Clearstone Group

Panelists:

Corina Peacock

President

SpecWorks, Inc.

Rick Proulx

President

BT&E Utility Products

Doreen Vozzola

President

Vozzcom

TUESDAY, MAY 8 (continued)

9:45 a.m. – 11:15 a.m.

BREAKOUT SESSION 2

“Developing and Growing a Supplier Diversity Program for Your Company”

Lagoon Room H

Discover how a highly successful company has been able to establish an unbeaten supplier diversity program. Gain insight on relevant issues such as identifying and developing suppliers, gauging the impact of globalization, as well as requirements for second-tier sourcing. Tactical issues in addition to value-added strategies will be discussed. The novice supplier diversity manager and the more experienced purchasing professional will benefit greatly from this session.

Introduction:

David M. Porter Jr., Ph.D.

Executive Director

Walter Kaitz Foundation

Presenter:

Michelle Johnson

Director of Supplier Diversity

The Home Depot

11:30 a.m. – 2:00 p.m.

Self Guided Tour of the Exhibit Floor at *The CABLE Show '07*

South Convention Center, Bayside A-D